

David Hedrick Skarjune, EDP

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Information Technology and Publishing Professional with
experience in Software, Internet, Graphic Arts, and Training

Professional Profile

Collaborative Methodology	E-Commerce
Computer Programming	Graphic Design
Content Management Systems	Instructional Design
Continuous Quality Improvement	Internet Technologies
Customer Relationship Management	Photography
Database Development	Project Management
Data Modeling	Systems Analysis
Data Warehouses & Data Marts	Web Design
Document Management	Writing & Editing

Career Achievements

Electronic Document Professional (EDP)	Harvard Graduate School of Design Speaker
Microsoft Certified Professional (MCP)	Xplor Global Document Exchange Speaker
Dunwoody College of Technology Dean's Award	Loft Creative Nonfiction Award

Publications

Advisor Media	Mpls. St. Paul Magazine	St. Paul Pioneer Press
City Pages	Print	Star Tribune
Minnesota Daily	Public Art Review	TIME Magazine

Presentation Topics

Putting the 'D' in VDP - Contemporary Database Strategies, Xplor Global Document Exchange.... 2006
Design for Targeted Marketing, PIMN Spice Up Your Business Conference 2005

Professional Affiliations

Xplor International	Adobe InDesign User Group
MySQL Meetup User Group Organizer	University of Minnesota Alumni Association

Technical Competencies

Adobe Creative Suite	HTML / XHTML	MS VB & ASP	Python
Adobe Studio	JavaScript	MS SQL Server	SQL
CSS	Mambo/Joomla	MySQL	UML
DHTML / DOM	MS Access	PHP	Wikis

Education

B.Sc. Photography, University College, University of Minnesota..... 1982
Xplor 2006 Global Document Exchange, Miami Beach, FL..... 2006
Convio Basic Training, Austin, TX.....2005
Xplor 2004 Global Conference, Dallas, TX.....2004
Graduate Studies, College of Education, University of Minnesota.....2003-2004
Communications Workshop, Minnesota Career College Association..... 2002
On-Line Education Systems, Minnesota School of Business.....2001
Achieving Excellence in the Classroom Minnesota Career College Association..... 2000
Advisor DevCon Conference, Orlando FL, Advisor Media..... 1998 & 1999
Microsoft SQL Server 7 Data Warehousing Technical Workshop, Microsoft Corporation..... 1999
Microsoft SQL Server 7, MindSharp Learning Centers, MN..... 1998
Installing and Configuring Microsoft NT Server 4.0, Bridge Data..... 1997

Experience

Web Communications Coordinator

Minnesota AIDS Project, Minneapolis, MN, 2005–2007

Designed web sites for public relations, educational information, and advocacy programs. Developed community web site using a Content Management System. Managed Constituent Relationship Management systems for targeted e-mail communications, events, and fundraising. Developed database reporting for CRM analytics.

Instructor

Dunwoody College of Technology, Minneapolis, MN, 2003–2005

Created and organized curriculum for Computer Programming, Database Design, Database Development, Web Development, Digital Media, and Digital Literacy. Trained Instructors on E-Learning systems. Received Dean's Award for outstanding contribution to educational quality during a merger of NEI/Dunwoody programs.

Adjunct Instructor

NEI College of Technology, Minneapolis, MN, 1999–2003

Instructed evening students in Information Technology, Computer Programming, Database Design, Database Development, Web Design, E-Commerce, and Content Management Systems.

Independent Technology Consultant

Word & Image, LLC, Minneapolis, MN, 2000–2002

Developed databases, e-commerce systems, and dynamic web sites for retail, corporate, and nonprofit organizations. Developed data mart system for retail managers connecting to an enterprise data warehouse at Best Buy. Developed corporate Intranet for ISO training documentation.

Adjunct Faculty, Adviser, Consultant

Minnesota School of Business, Richfield, MN, 2001–2002

Performed a variety of roles on a part-time basis including technology instruction, technology consulting, and advising students on orientation, performance, and psychological inventory feedback.

Senior Consultant

MSI Consulting, Eden Prairie, MN, 1998–2000

Designed bulk e-mail and web survey system for Customer Relationship Management. Designed data mart for measuring staff/team productivity. Developed dynamic web application for cancer treatment information. Produced database reporting system for corporate Intranet. Developed batching system between enterprise databases at Techies.com. Developed large-scale database roll-up reporting system at United Health Group.

Technology Consultant

Ajilon Consulting, Bloomington, MN, 1997–1998

Analyzed needs and developed systems integrating multi-vendor databases for Trust System Services at American Express Financial Advisors including project staffing, time tracking, and billable productivity. Converted databases and spreadsheets for software platform migration.

Systems Analyst

Mortgage Resource Center, Eagan, MN, 1996–1997

Supported systems for the AllRegs online reference for mortgage lending industry information. Managed technology staff and network services. Developed databases for customer, sales and accounting systems.

Publishing Systems Specialist

Personnel Decisions International, Minneapolis, MN, 1991–1995

Developed and administrated desktop publishing systems for a global management consulting corporation. Worked on Continuous Quality Improvement teams for cross-functional workflow. Developed database and spreadsheet systems for project management, workshop registration, library index, and client feedback.

Graphic Arts Technician

P&H Photo Composition, Minneapolis, MN, 1990–1991

Performed customer service, job markup, and proofreading in a full-service graphic arts shop.

Editor

St. Paul Art Collective, St. Paul, MN, 1985–1990

Senior Editor for *Vinyl Arts Magazine*, *New North Artscape*, *Public Art Review*, and *MN Arts Directory*.

Freelance Writer & Photographer

Minneapolis, MN, 1980–1998

Wrote articles, reviews, and essays on art, culture, politics, and technology for local and national publications.

Purchasing Agent & Warehouse Manager

Garden of Eden, Minneapolis, MN, 1978–1983

Managed inventory system and warehouse staff for retail chain.